



LIFE SEC ADAPT PROJECT

Upgrading Sustainable Energy Communities in Mayor Adapt initiative by planning Climate Change Adaptation strategies

Report networking event: City of Pesaro – Energy Days



Pesaro Municipality.

LIFE SEC ADAPT

LIFE14 CCA/IT/000316



PROGRAMME	LIFE 2014 - 2020 - Climate Change Adaptation
PROJECT ACRONYM	LIFE SEC ADAPT
PROJECT CODE	LIFE14/CCA/IT/00036
TITLE	Report networking event City of Pesaro - Energy Days
ACTION/TASK RELATED	E2 - Networking with other LIFE and/or non-LIFE projects
DATE OF DELIVERY	30th June 2019
VERSION	Final
AUTHOR	Luca Barbadoro, Luca Palombi

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General information

Select typology:	<ul style="list-style-type: none">Local event
Title:	<i>Conference on Energy – Nature and Ealth</i>
Name of the organisation proposer:	<i>Pesaro Municipality</i>
date:	<i>27 and 28 of June 2019</i>
SEC ADAPT partners participating	<i>Pesaro</i>
Website info:	http://www.comune.pesaro.pu.it/novita-in-comune/dettaglio/news/come-cambia-il-clima-scopriilo-in-spiaggia/?tx_news_pi1%5Baction%5D=detail&tx_news_pi1%5Bcontroller%5D=Event&cHash=54e3b09625ddaba03ca832ac3e9f077b

Specific information

Main thematic addressed:	<ul style="list-style-type: none">Climate AdaptationClimate Mitigation
type of stakeholders involved (specify numbers if possible)	<ul style="list-style-type: none">Primary and secondary schoolsIndividual Citizen
Territorial level	<ul style="list-style-type: none">Local
specify territories	<i>Pesaro</i>



Report:

Aim of the event:

The SECAP of Pesaro, and its specific Adaptation Plan realized within LIFE SEC ADAPT, has a specific focus on the coastal system. The idea has been to realize two events, during the European Sustainable Energy Week (EUSEW), in order to spread some basic concepts about local coastal vulnerability, and possible solutions identified within SECAP, to local citizen, especially to youth.

The format used is similar to environmental education activities, with the aim to show the effective change in course in sea and coastline habitats, and then starting to develop awareness to participants about the complex relation between climate change - vulnerability - adaptation.

Specific SEC ADAPT Partners activity (presentation, participation to workshop, poster etc)

Pesaro Municipality involved local organizations to prepare and manage the events:

- “La Lupus in Fabula”, local environmental ONG
- Pesaro bathing Association
- San Bartolo Regional Park,
- Sub Tridente Pesaro (local sea sports association)

The group has been responsible, under Pesaro guide, to realize the activities in two days directly in two local bathing facilities: the 27 and 28 of June 2019. Environmental professional guides have been trained in order to spread the SECAP concept to local citizen.

The communication slogan was: *“How does the climate change? Find out on the beach!”*

Lesson learnt to spread with LIFE SEC ADAPT partners:

As emerged during all project life, the climate adaptation is a concept that needs to be better explained and communicated to local citizen. While climate mitigation is, nowadays, a quite clear concept for all, the mechanism that link climate change to vulnerability and risk is more complicate and not simply to understand for citizens.

Considering that a SECAP is an instrument that need to be shared with local stakeholders,





that can play a crucial role in adaptation (as mitigation) strategies, we need to find correct ways to communicate these concepts.

During the activities realized the educators strengthened good relations with participants, that through the play, and direct observation of the local habitat, have learned some key concept about climate change, vulnerability, and adaptation.

Communication and Media information

PESARO|27|28|GIUGNO|2019

COME CAMBIA IL CLIMA

vieni a scoprirlo in spiaggia!

Incontri di educazione ambientale tramite esempi concreti, con
ANDREA FAZI, educatore ambientale
VITTORIA GNETTI, biologa Marina

GIOVEDÌ 27 GIUGNO, ORE 17
BAIA FLAMINIA, BAGNI JOE AMARENA

VENERDÌ 28 GIUGNO, ORE 17
ZONA PONENTE, BAGNI TINO

Gli incontri, adatti per bambini e adulti, sono #plasticfree pertanto verrà distribuita ai partecipanti, fino esaurimento scorte, CANÙ, la cannuccia di pasta biologica e a km zero, che non inquina e non si spreca!

Iniziativa realizzata per divulgare il Piano d'Azione per l'Energia Sostenibile e il Clima del Comune di Pesaro tramite il progetto europeo Life Sec Adapt.

Info sul progetto: www.lifeseadapt.eu
Per informazioni: 340 340 1389

Giuseppina Dotti

events poster





Photos:



