



# **Life SEC Adapt Project**

***(Upgrading Sustainable Energy Communities in Mayor Adapt initiative by planning Climate Change Adaptation strategies)***

## **ACTION D. MONITORING OF THE IMPACTS OF THE PROJECT ACTIONS**

### **D.1 MONITORING OF IMPACTS**

***Final Monitoring Report***

**LIFE14 CCA/IT/000316**



<b>PROGRAMME</b>	LIFE 2014 – 2020 – Climate Change Adaptation
<b>PROJECT ACRONYM</b>	LIFE SEC ADAPT
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## ***Introduction***

Climate change has been identified as one of the main threats to humanity and to the long-term persistence of the living world in general (IPCC 2007, Wright 2005, Malhi et al. 2008, Rockström et al. 2009). The *Life SEC Adapt* project puts its focus on prevention and adaptation of local communities to tackle in advance the negative impacts of climate change; thanks to an in depth analysis of the risk and vulnerabilities faced by local communities, municipalities draft climate change adaptation strategies and plans to mainstream climatic objectives in their policy making. The main objective of *Life Sec Adapt* is to contribute to increase the climate resilience capacity and facilitate the shift towards low-carbon and resource-efficient economies of the European urban areas.

Action D.1 of the *Life SEC Adapt* is specifically designed to measure the effectiveness of the project actions, as compared to the initial situation, the objectives and expected results.

The present Monitoring Report comes at the end of a collection of data between all the partners, repeated three times throughout the three and a half years of the project , as essential part of action D.1.

## ***Monitoring Process during Life Sec Adapt project***

The monitoring activity has been realized three times during the project implementation through the submission of questionnaires, drafted by the Municipality of Macerata, to all partners for collection of quantitative or qualitative information related to the project progress in each territory.

Since the project has faced some difficulties during its implementation and all project phases has collected some delay, the monitoring action has changed according to the project progress. Due to this reason, the monitoring activity has been performed as reported in the table below.



**Table 1: Timing for data collection**

	<b>Timing</b>
First Monitoring Activity	It was performed from March to June 2017, after the presentation of the Monitoring Protocol (December 2016) and its results were presented to the partners during the fourth Steering Committee in Rovinj/Pula (July 2017), together with a review of the indicator list (adding of a new indicator in the “Information and awareness – General public reached and/or made aware”, “Facebook page fans”).
Second Monitoring Activity	It was performed from October to November 2017 and its results were presented to the partners during the fifth Steering Committee in Ascoli Piceno (December 2017). During this monitoring, the partner responsible of gather information for some indicators was changed (from a specific partner to all the partners, each for its part).
Third Monitoring Activity	It was performed from March to June 2019, after the action C.3 was completed.

The monitoring indicators list has been fine-tuned during the project according to the following timing:

- a first version of the monitoring indicators list was presented during the III Steering Committee in Pesaro (December 2016), during which feedbacks were asked to all the partners. It was decided to proceed with the presented list;
- An updated version with a new indicator was presented during the fourth Steering Committee.

Due to the delay of the project actions, during the sixth Steering Committee held in Buzet in July 2018, has been presented the state-of-the-art of Action D.1 and asked the partner to fine-tune the indicator list for a second time, asking their feedbacks for a common definition of “Particularly Vulnerable Areas”. This concept appears in an indicator related to “Adaptation”. In Buzet, it was also decided to postpone the third questionnaire till after the finalization of Action C.3 *Adoption of Local Climate adaptation strategy and plans through SEAP integration*.

During the seventh Steering Committee in Fabriano, it has been decided not to use a common definition of “Particularly Vulnerable Areas”, because it would be difficult that one single definition could fit every



singularity of the different municipalities involved, and instead each partner would decide which kind of area to be considered particularly vulnerable, specifying in the comment section the reason why.

Several difficulties have been encountered during the gathering of the data throughout the monitoring phase. For this reason, some results may be partial due to some lack of information, as better described in the following chapter.

## **Results**

### **01 – CO<sub>2</sub>**

Life SEC Adapt has supported all the project municipalities to adopt climate adaptation strategies and plans. All the municipalities involved had already approved SEAPs with defined CO<sub>2</sub> reduction objectives by 2020. During the project, partners have joined the Covenant of Mayors for Climate and Energy with new targets for the reduction of CO<sub>2</sub> emissions.

Data given by the partners for this indicator were estimated from the values of their SEAPs CO<sub>2</sub> reduction objective or calculated from a monitoring of their SEAPs. The latter monitoring has been done thanks to the participation of the Life Sec Adapt partners in another European Project as beneficiaries, the Empowering project. Empowering also sees SVIM SpA and IDA as partners.

After the project's end, the municipalities will be able to gather this kind of data using the application of the Life SEC Adapt monitoring tool (output action C4).

Since data were not complete, they were taken into consideration only data from partners who provided all the 3 data related to the 3 questionnaire requested throughout the project duration and, from those data, percentage of reduction has been calculated. The results are shown in the table below.



	1st quest. 06-2017	2nd quest. 12-2017	3rd quest. 06-2019	
	tCO2	tCO2	tCO2	% of reduction between the 3 monitorings
Total	2566901,81	2558958,81	2391981,14	- 6,8 % approx.
Italian partners	2086028,61	2078085,61	1894220,70	/
Istrian partners	455478,2	455478,2	430974,25	/

Table 1: Value of indicator CO2 taking into consideration data from the following Municipalities: Ascoli Piceno, Buzet, Fabriano, Jesi, Macerata, Offida, Pesaro, Porec, Pula, Rovigno, Santa Maria Nuova, Urbino, Ancona, Fermo

## **02 – Area potentially affected by climate change covered by adaptation measures**

At the beginning of the project, only the 3 partners (best practices of project) have their territory covered by adaptation measures. Throughout Life Sec Adapt, all the other municipalities involved have performed Vulnerability and Risk assessment for climate change related to their territories and developed adaptation strategies and adaptation plans. These documents has been finalized between March and June 2019. The results, coming from the municipalities partners of the project, are shown in the table below.

	1st quest. 06-2017	2nd quest. 12-2017	3rd quest. 06-2019
	Km2	Km2	Km2
Total	540,74	540,74	2339,95
Italian partners	125,60	125,60	1429,23
Istrian partners	0	0	495,58



**03 – Particularly Vulnerable Areas affected by Climate Change Covered by Adaptation Measures - mainstreaming adaptation [Km2]**

This indicator is a subset of the former one. All the partners agreed during the Steering committee held in Fabriano in November 2018, not to decide a single definition for “particularly vulnerable areas”, but to decide each for itself what to consider. Even in this case, during the first two monitorings only the 3 best practices have their territory covered by adaptation measures, whereas the other municipalities have approved their adaptation plan between March and June 2019.

The results, coming from the municipalities partners of the project, are shown in the table below.

	1st quest. 06-2017	2nd quest. 12-2017	3rd quest. 06-2019
	Km2	Km2	Km2
Total	293,2	293,2	1571,85
Italian partners	36,20	36,20	900,90
Istrian partners	0	0	413,95

**04 – Particularly Vulnerable Areas affected by Climate Change Covered by Adaptation Measures - mainstreaming adaptation [Number of Adaptation Strategy and Plan at municipal level]**

At the beginning of the project, only the 3 partners (best practices of project) have an adaptation strategy and plan in place. Throughout Life Sec Adapt, all the other municipalities involved have performed Vulnerability and Risk assessment for climate change related to their territories and developed adaptation strategies and adaptation plans. These documents has been finalized between March and June 2019. The results, coming from the municipalities partners of the project, are shown in the table below.





	1 <sup>st</sup> quest. 06-2017	2 <sup>nd</sup> quest. 12-2017	3 <sup>rd</sup> quest. 06-2019
	n°	n°	n°
Total	3	3	20*
Italian partners	1	1	12
Istrian partners	0	0	6*

\*1 SECAP is currently still under approval.

#### **05 – Total human population to be affected by the project**

The values reported below are referred to the population of the municipalities that adopted an Adaptation Plan plus municipalities of Bullas, Patras and Ancona and to the total population of Marche and Istria Region, considering that the regional development agencies SVIM and IDA has developed the climate baseline at regional level and will produce policy recommendation for Adaptation Strategy.

The values are almost stable over time.

	1 <sup>st</sup> quest. 06-2017	2 <sup>nd</sup> quest. 12-2017	3 <sup>rd</sup> quest. 06-2019
	pop.	pop.	pop.
Municipalities	806.269	805.673	804.903
Istria and Marche	1.631.752	1.631.752	1.631.752

#### **06 – Total area to be affected by the project**

The values reported below are referred to territories of the municipalities that adopted an Adaptation Plan plus municipalities of Bullas, Patras and Ancona and to the total area of Marche and Istria Region, considering that the regional development agencies SVIM and IDA has developed the climate baseline at



regional level and will produce policy recommendation for Adaptation Strategy. The values are stable over time.

	1 <sup>st</sup> quest. 06-2017	2 <sup>nd</sup> quest. 12-2017	3 <sup>rd</sup> quest. 06-2019
	Km2	Km2	Km2
Municipalities	2.488	2.488	2.488
Istria and Marche	12.214	12.214	12.214
Istria and Marche plus Bullas and Patras	12.629	12.629	12.629

**07 – Implication of NGO including interventions supporting EU environmental and/or climate change policies and of other stakeholders [NGO]**

Due to the delay at the beginning of the project, during the first two monitorings only a few organizations were contacted (6) of which the majority were reported from the best practices of the project. In the third questionnaire, as it can be noted from the table below, more organization were reported and municipalities are going to involve more during the future implementation phase of the adaptation plans approved.



1 <sup>st</sup> quest. 06-2017	2 <sup>nd</sup> quest. 12-2017	3 <sup>rd</sup> quest. 06-2019
n°of NGOs	n°of NGOs	n°of NGOs
0	6	23

**08 – Implication of NGO including interventions supporting EU environmental and/or climate change policies and of other stakeholders [local authorities]**

This indicator estimates the number of regional and municipal political and technical representatives with increased knowledge on the importance of the climate adaptation process involved in Marche region and Istria region. Since the beginning, professionals from different areas of expertise were involved inside the municipalities' climate change adaptation team and this number has grown throughout the development of the process, from the vulnerability and risk assessment phase to the adaptation plan development and approval. In addition to this, lot of experts were involved in the regional tables from Marche and Istria region, allowing them to increase their knowledge especially about local effects of climate change.

	1 <sup>st</sup> quest. 06-2017	2 <sup>nd</sup> quest. 12-2017	3 <sup>rd</sup> quest. 06-2019
No. of regional and municipal political and technical representatives with increased knowledge on the importance of the climate adaptation process	194	267	386

**09 – Implication of NGO including interventions supporting EU environmental and/or climate change policies and of other stakeholders [other organisations]**

Due to the delay at the beginning of the project, during the first monitoring still no organizations were contacted from the partners. As the project proceeded more and more local organizations were involved. It is expected that more organizations are going to be involved during the future implementation of the adaptation plans approved.



1 <sup>st</sup> quest. 06-2017	2 <sup>nd</sup> quest. 12-2017	3 <sup>rd</sup> quest. 06-2019
n° of other organizations	n° of other organizations	n° of other organizations
0	43	54

**10 – Implication of NGO including interventions supporting EU environmental and/or climate change policies and of other stakeholders [n° of municipalities join to Covenant of Mayors for Climate and Energy]**

At the beginning of the project, Mayors Adapt initiative was in place and only Bullas was a signatory. Soon into the project, the Mayors Adapt has flown into the Covenant of Mayors for Climate & Energy initiative, so the partners of Life Sec Adapt project had to decide to step up their objective of GHG emissions in addition to their adaptation commitment. Throughout the project, as the beginning of their path to adaptation, all the 6 municipalities from Istria and the 12 from Italy has joined the Covenant of Mayors for Climate and Energy.

Start of the project	1 <sup>st</sup> quest. 06-2017	2 <sup>nd</sup> quest. 12-2017	3 <sup>rd</sup> quest. 06-2019
n° of municipalities join to Covenant of Mayors for Climate and Energy	n° of municipalities join to Covenant of Mayors for Climate and Energy	n° of municipalities join to Covenant of Mayors for Climate and Energy	n° of municipalities join to Covenant of Mayors for Climate and Energy
1	19	19	19

**11 – Information and awareness - General public reached and/ or made aware - website [total/reach/awareness-raising]**

Pesaro municipality was the partner responsible for the realization of the website project, that can be found at the following web address: <http://www.lifeseadapt.eu/>

The project website has seen a consistent presence of visitors throughout the duration of the project and website statistics can be found in the following table. The number of visits of individuals in total (sum of the visits of individuals reached and of regularly visiting) throughout all the project three years and a half has reached a number of session of 7322. Of these sessions, 15,1% are returning visitors and 81,8% are new visitors. Complete website statistics can be found attached to this document.



	1 <sup>st</sup> quest. 06-2017	2 <sup>nd</sup> quest. 12-2017	3 <sup>rd</sup> quest. 06-2019	3 <sup>rd</sup> quest. 06-2019
	data from 1/06/2016 to 31/05/2017	data from 1/06/2017 to 14/11/2017	data from 1/11/2018 to 31/05/2019	data from 15/06/2016 to 31/05/2019
Website- n° of visit of individuals (Total)	2422	1021	1688	7322
Website- n° of visit of individuals reached	1313	599	1381	6217
Website- n° of regularly visiting by individuals	1109	422	307	1105

**12 – Information and awareness - General public reached and/ or made aware - other tools for reaching/raising awareness of the general public [electronic newsletter/leaflets/Facebook page fans]**

Other tools used to raise awareness about climate change and to reach general public used by the partners were sending of electronic newsletters, distribution of leaflets and creation of a Facebook page about Life Sec Adapt Project.

As for the newsletter, Pesaro Municipality provide all the partners with the e-newsletter link, that each partner has provided to sent through their newsletter subscription lists. At the end of the project, e-newsletters were sent to 7486 email address from the partners. Other values can be found in the table below.

Another tool used during the project to reach the general public was leaflets distribution. Pesaro Municipality and IDA designed a leaflet where the Life Sec Adapt project was introduced, both in English and Italian; later, they printed 4500 leaflets and distributed them to the partners earlier in the project for spreading them into their territories.

Pesaro Municipality created also a Facebook page of Life Sec Adapt project to reach a wider public. The page was set up at the beginning of the project and it has 316 followers by May 2019.



	1 <sup>st</sup> quest. 06-2017	2 <sup>nd</sup> quest. 12-2017	3 <sup>rd</sup> quest. 06-2019
Other tools for reaching/raising awareness of the general public- n°of individuals reached by electronic newsletter	2901	3400	7486
Other tools for reaching/raising awareness of the general public- n°of leaflets	4500	4500	4500
Other tools for reaching/raising awareness of the general public- n°of project Facebook page fans	203	213	316

### **13 – Capacity Building - Press conference/Final conference**

As networking activity, throughout the project, SVIM and IDA had organized a series of press conference to create a wider audience for Life Sec Adapt and raise awareness about climate change. Numbers of individuals reached during these press conferences and the final conference held in Ancona in June 2019 are reported in the table below. To be noted that press conferences organized by IDA and SVIM has been held in the first half of the project. After the adoption of the adaption plans by the municipality, each municipality was responsible for the local communication of their plans.

	1 <sup>st</sup> quest. 06-2017	2 <sup>nd</sup> quest. 12-2017	3 <sup>rd</sup> quest. 06-2019
Networking and other professional training or education - Press Conference - N° of individuals reached	650	3097	3097
Networking and other professional training or education - Final Conference - N° of individuals reached	/	/	106

### **14 - Jobs - Full Time Equivalent**

A full-time equivalent is a unit to measure new employed persons in a way that makes them comparable although they may work a different number of hours per week. Throughout the Life Sec Adapt project, it



has been indisputable that municipalities need additional personnel to conduct project's activities and to carry on those activity after the project end. This kind of project therefore brought a really added value to the partners, making possible to hire professionals who, at the same time, have gained experience on the climate change topic on a local level.

1 <sup>st</sup> quest. 06-2017	2 <sup>nd</sup> quest. 12-2017	3 <sup>rd</sup> quest. 06-2019
FTE	FTE	FTE
16,5	18,9	21,1

### **15 - Economic Growth - Running costs during the project**

This indicator is deeply connected with the previous one, because one of the main cost for partners of this project has been additional staff, necessary to carry on project's activities supporting the permanent staff. The values reported in the table below have been provided by SVIM.

	1 <sup>st</sup> quest. 06-2017	2 <sup>nd</sup> quest. 12-2017	3 <sup>rd</sup> quest. 06-2019
Running cost/operating costs during the project	798.612,73 €	1.365.323,03 €	3.208.796,40 €

### **16 – Economic Growth - Entry into new entities/projects [Continuation/Replication]**

During Life Sec Adapt, adhesion to Covenant of Mayors for Climate and Energy and adoption of climate adaptation strategies and plan at municipal level have been promoted by SVIM and IDA in their two regions (Marche and Istria) to at least new 20 municipalities in the two regions (Marche and Istria). Thanks to new projects like Empowering (“Empowering local public authorities to build integrated sustainable energy strategies”), of which SVIM and IDA are both partners, new municipalities have been led to the signing of the Covenant of Mayors and helped in the adoption of their Sustainable Energy and Climate Action Plans (SECAPs) while Life Sec Adapt partners have been guided to the upgrade of the mitigation part of their



plans. Life Sec Adapt partners continue to be interested in tackling climate change and in taking all the opportunities to do so offered by European Union, and to this end they participate in other project. In the table below, as number of new projects it can be found the number of municipalities that joined projects like Empowering linked to climate change topics and, as number of replication, it can be found the number of new municipalities, not partners in the Life Sec Adapt project, that thanks to SVIM and IDA has been involved in the Covenant of Mayor and in the process to adopt a SECAP inside Empowering project.

To be noted that SVIM, along with Empowering project, has also in place other three projects: TRAM (Interreg), Marche Covenant of Mayors (regional project funded by regional funds) and LC District (Interreg) projects.

	1 <sup>st</sup> quest. 06-2017	2 <sup>nd</sup> quest. 12-2017	3 <sup>rd</sup> quest. 06-2019
Entry into new entities/projects - continuation [n°of new projects]	/	17*	17*
Entry into new entities/projects - replication [n°of new projects]	/	22**	22**

\*Municipalities from Life Sec Adapt that have joined Empowering Project by SVIM and IDA: Ancona, Fabriano, Ascoli Piceno, Fermo, Jesi, Macerata, Offida, Pesaro, Santa Maria Nuova, Senigallia, Urbino, San Paolo di Jesi, Pazin, Labin, Porec, Rocinj, Pula

\*\* Municipalities, not involved in Life Sec Adapt project, that joined Empowering project: Appignano, Fano, San Severino Marche, Cupra Montana, Altidona, Campofilone, Castelbellino, Grottazzolina, Castelplanio, Maiolati Spontini, Monte Giberto, Mergo, Montecarotto, Monte Roberto, Pollenza, Poggio San Marcello, San Benedetto del Tronto, Rosora, Serra San Quirico, Staffolo, Novigrad, Vodnjan





## ***Annexes***

- Annex I: Indicator lists
- Annex II: Partners responsible and sources of information for each indicator
- Annex III: Website analytics

## Annex I – Indicator lists

INDICATORS	DESCRIPTORS	DEFINITION	IMPACT UNIT
Mitigation – Greenhouse Gas Emission			
CO <sub>2</sub>	/	Amount of CO <sub>2</sub> emission as calculated or estimated as during the draft of SEAPs	metric tons/year
Adaptation			
Area potentially affected by climate change covered by adaptation measures	vulnerability assessments and climate change adaptation Strategy and Plan	Area covered by vulnerability assessments and by adaptation measures/Strategy and Plan	km <sup>2</sup>
Particularly vulnerable areas	Mainstreaming adaptation	<p>Vulnerability to climate change is defined by the IPCC as ‘the extent to which a natural or social system is susceptible to sustaining damage from climate change, and is a function of the magnitude of climate change, the sensitivity of the system to changes in climate and the ability to adapt the system to changes in climate. Hence, a highly vulnerable system is one that is highly sensitive to modest changes in climate and one for which the ability to adapt is severely constrained’</p> <p>Each municipality evaluates its particularly vulnerable areas covered by mainstreaming adaptation after the vulnerability assessment carried out in action C.3 and the adoption of local climate adaptation strategy.</p>	km <sup>2</sup>
			No. of Adaptation Strategy and Plan at Municipal Level

INDICATORS	DESCRIPTORS	DEFINITION	IMPACT UNIT
Coverage / Range of the environmental / climate change impact			
Total human population to be affected by the project	No. of individuals to be affected by the project	Individuals to be affected by the project	No. of individuals affected by the project
Total area to be affected by the project	km <sup>2</sup> of total area to be affected by the project	Total area to be affected by the project	km <sup>2</sup>
Governance			
Implication of NGO including interventions supporting EU environmental and/or climate change policies and of other stakeholders	No. of NGO involved in the project	Number of NGO and/or other civil society aggregations (e.g. neighbourhood committees,...) involved by project partners during the project implementation and participating to the Climate adaptation strategy and plan definition.	No. of NGO and other civil society aggregations
	local authorities	Regional and municipal political and technical representatives with increased knowledge on the importance of the climate adaptation process at municipal level in Marche region and Istria region	No. of regional and municipal political and technical representatives
	other organisations: A. Agriculture, forestry and fishing C. Manufacturing Q. Human health and social work activities	Other organizations by the NACE codes involved through activity D.2 Socio-economic impact assessment, that foresees to assess the perception of climate change socio-economic impacts on the productive and social sectors at regional level in Marche and Istria regions, through the involvement of stakeholders at regional and municipal level, representatives of the key economic and social sectors	No. of organizations involved
	other interventions supporting EU environmental or climate change policies	Municipalities that have joined the Covenant of Mayors for Climate and Energy initiative	No. of municipalities

INDICATORS	DESCRIPTORS	DEFINITION	IMPACT UNIT
Information and awareness - General public reached and/ or made aware			
Website	Visit of individuals (total)	Sum of no. of visit of individuals reached and individuals whose awareness has been raised (see below)	no. of visit of individuals
	Reach - visit of individuals	Reaching is defined as successfully providing project specific information to the target audience (general public or stakeholder groups) represented by their individual members. Life Sec Adapt project measures this indicator using the number of visit of individuals	no. of visit of individuals
	Awareness – raising: regularly visiting individuals	Awareness raising is defined as successfully increasing the understanding and knowledge of the focus area of the project among the target audience (general public or stakeholder groups) represented by their individual members. Life Sec Adapt project measures this indicator using the no. of regularly visiting individuals and/or individuals who show an interactive participation (e.g. in games, quizzes, through comments, asking questions/receiving replies)	no. of regularly visiting individuals
Other tools for reaching/raising awareness of the general public	Reach - individuals reached by electronic newsletter	Individuals reached by electronic newsletter	no. of individuals reached by electronic newsletter
	Reach – individuals reached by leaflet	Individuals reached by leaflet (estimated by the number of printed leaflets)	no. of leaflet
	Reach – individuals reached by social networks (Facebook page)	Individuals reached by social networks (estimated by the number of Facebook project page fans)	no. of Facebook page fans

INDICATORS	DESCRIPTORS	DEFINITION	IMPACT UNIT
Capacity Building			
Networking and other professional training or education	Press conference	Individuals reached by press conferences	No. of individuals reached
	Final Conference	Individuals included in or participated in the final conference of the project organized in Rome	No. of individuals involved
Jobs			
Full-time equivalents (FTE)		A full-time equivalent is a unit to measure employed persons in a way that makes them comparable although they may work a different number of hours per week. The unit is obtained by comparing an employee's average number of hours worked to the average number of hours of a full-time worker.	No. of FTE
Economic growth			
Running cost/operating costs during the project and expected in case of continuation/replication/transfer after the project period	Continuation	Running costs/operating costs include all regular eligible costs budgeted in the project's proposal necessary to apply the method/technique/practice during the project (personnel, travelling, external assistance, depreciation; consumables, overheads), without durable goods.	EURO
Entry into new entities/projects	Continuation	New projects joined by <i>Life Sec Adapt</i> participants	No. new projects
	Replication	New entities that join the <i>New Covenant for Climate and Energy initiative</i>	N. new entities

**Annex II – Partners responsible and sources of information for each indicator**

INDICATORS	PARTNERS RESPONSIBLE	SOURCES OF INFORMATION
CO <sub>2</sub>	Each municipality involved in the project and Adep	SEAPs
Area potentially affected by climate change covered by adaptation measures	Each municipality involved in the project and Adep	Vulnerability assessments and adaptation plans
Particularly vulnerable areas	Each municipality involved in the project and Adep	Vulnerability assessments and adaptation plans
Total human population to be affected by the project	All partners	Municipal data
Total area to be affected by the project	All partners	Municipal data
Implication of NGO including interventions supporting EU environmental and/or climate change policies and of other stakeholders: No. of NGO and other civil society aggregations	Partners responsible for the monitoring of the socio-impact assessment	All partner on the basis of NGOs involved during action D.2
No. of regional and municipal political and technical representatives	All partners	All partners on the basis of all the technical and political representatives who participated throughout all the project
No. of organizations involved	All partners	All partner on the basis of organisations involved during the project
No. of municipalities	SVIM, IDA	/
Website; no. of visit of individuals (total);	Municipality of Pesaro	Website statistics
no. of visit of individuals;		
no. of regularly visiting individuals		

INDICATORS	PARTNERS RESPONSIBLE	SOURCES OF INFORMATION
Other tools for reaching/raising awareness of the general public: no. of individuals reached by electronic newsletter	All partners	Newsletter sent
no. of leaflet	Municipality of Pesaro e IDA	Printed leaflets
no. of Facebook page fans	Municipality of Pesaro	Facebook page
Networking and other professional training or education: No. of individuals reached	SVIM, IDA	Signature list or similar
No. of individuals involved		
Full-time equivalents (FTE)	All Partners	Municipal or company data
Running cost/operating costs during the project and expected in case of continuation/replication/transfer after the project period	SVIM	All partners on the basis of their own financial report
Entry into new entities/projects: No. new projects	SVIM, IDA, ADEP S.A., all municipalities	/
N. new entities		

## ***Annex III – Website analytics***

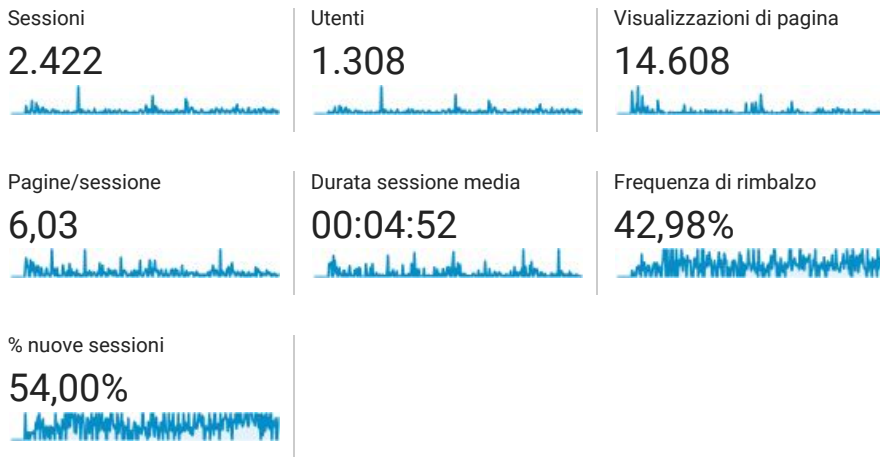
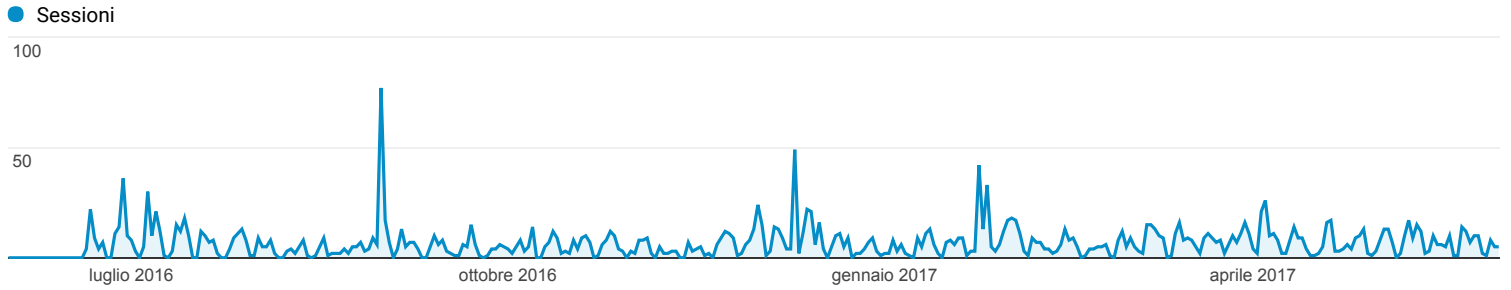


01 giu 2016 - 31 mag 2017

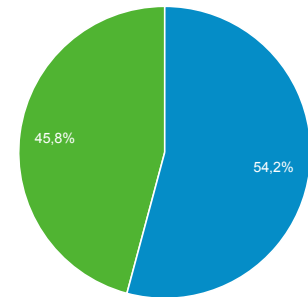
## Panoramica del pubblico

Tutti gli utenti  
100,00% Sessioni

### Panoramica



■ New Visitor ■ Returning Visitor



Lingua	Sessioni	% Sessioni
1. it-it	741	30,59%
2. it	686	28,32%
3. hr	319	13,17%
4. en-us	239	9,87%
5. hr-hr	110	4,54%
6. en-gb	90	3,72%
7. es	54	2,23%
8. en	29	1,20%
9. es-es	27	1,11%
10. el	20	0,83%

Panoramica del pubblico

Tutti gli utenti  
100,00% Sessioni

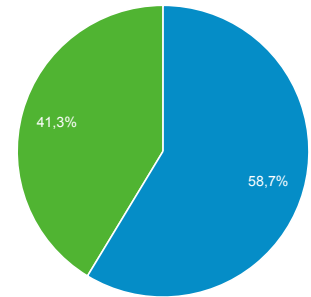
01 giu 2017 - 14 nov 2017

Panoramica



<p>Sessioni</p> <p><b>1.021</b></p>	<p>Utenti</p> <p><b>635</b></p>	<p>Visualizzazioni di pagina</p> <p><b>4.289</b></p>
<p>Pagine/sessione</p> <p><b>4,20</b></p>	<p>Durata sessione media</p> <p><b>00:02:56</b></p>	<p>Frequenza di rimbalzo</p> <p><b>51,13%</b></p>
<p>% nuove sessioni</p> <p><b>58,57%</b></p>		

New Visitor Returning Visitor



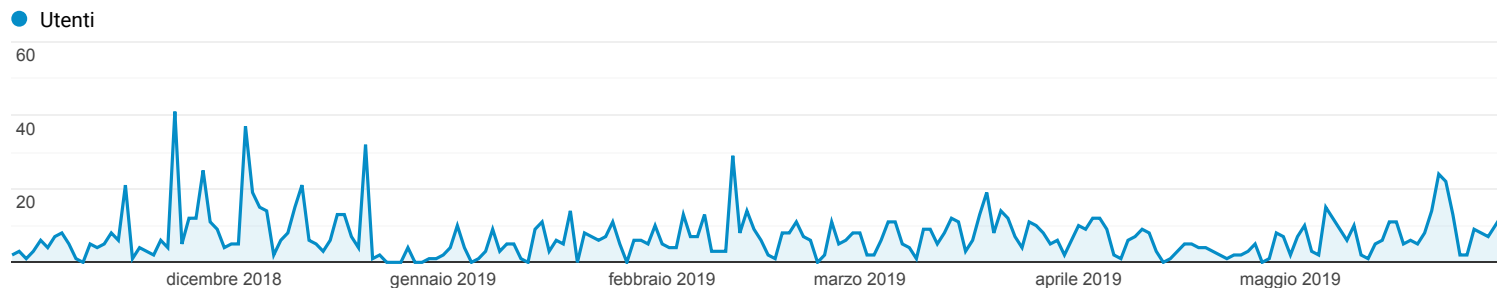
Lingua	Sessioni	% Sessioni
1. it	267	26,15%
2. en-us	237	23,21%
3. it-it	202	19,78%
4. hr	96	9,40%
5. hr-hr	51	5,00%
6. en-gb	31	3,04%
7. es	26	2,55%
8. en	21	2,06%
9. es-es	9	0,88%
10. el	8	0,78%

## Panoramica del pubblico

Tutti gli utenti  
100,00% Utenti

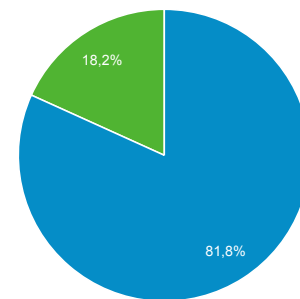
1 nov 2018 - 31 mag 2019

### Panoramica



<b>Utenti</b> <b>1.113</b>	<b>Nuovi utenti</b> <b>1.076</b>	<b>Sessioni</b> <b>1.688</b>
<b>Numero di sessioni per utente</b> <b>1,52</b>	<b>Visualizzazioni di pagina</b> <b>6.321</b>	<b>Pagine/sessione</b> <b>3,74</b>
<b>Durata sessione media</b> <b>00:02:20</b>	<b>Frequenza di rimbalzo</b> <b>56,04%</b>	

■ New Visitor ■ Returning Visitor



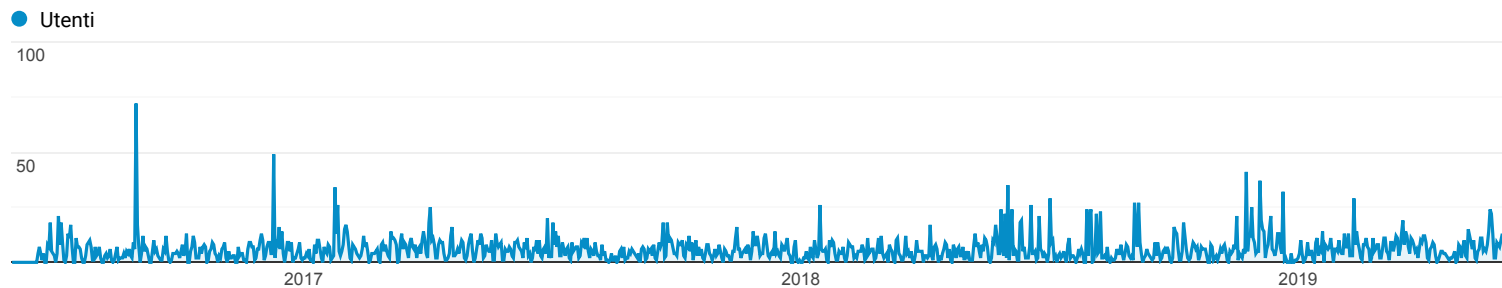
Lingua	Utenti	% Utenti
1. en-us	418	37,32%
2. it-it	367	32,77%
3. hr-hr	76	6,79%
4. es-es	41	3,66%
5. en-gb	35	3,12%
6. it	32	2,86%
7. c	19	1,70%
8. en	13	1,16%
9. pt-br	13	1,16%
10. el-gr	8	0,71%

## Panoramica del pubblico

Tutti gli utenti  
100,00% Utenti

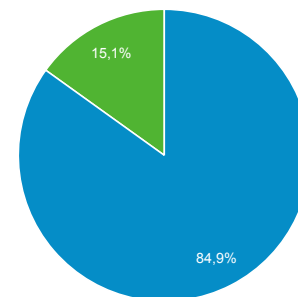
1 giu 2016 - 31 mag 2019

### Panoramica



Utenti <b>4.393</b>	Nuovi utenti <b>4.453</b>	Sessioni <b>7.322</b>
Numero di sessioni per utente <b>1,67</b>	Visualizzazioni di pagina <b>33.551</b>	Pagine/sessione <b>4,58</b>
Durata sessione media <b>00:03:21</b>	Frequenza di rimbalzo <b>50,66%</b>	

New Visitor Returning Visitor



Lingua	Utenti	% Utenti
1. en-us	1.144	25,78%
2. it-it	1.080	24,34%
3. it	563	12,69%
4. fr	299	6,74%
5. hr-hr	288	6,49%
6. hr	213	4,80%
7. en-gb	195	4,39%
8. es-es	101	2,28%
9. en	75	1,69%
10. es	75	1,69%